

Summary

Graphic designer and production artist for print, packaging and digital delivery— concept to final product.

Work Experience

LeapFrog Toys Inc.

Position: Graphic Design for Packaging and Print Production 2014 - 2015

- Primary responsibilities included design, layout and pre-production for packaging, POS, parent guides, quick start guides, digital content, cross-sell, gift cards, posters, style guides etc.
- Managed multiple printing projects simultaneously ensuring quality standards and delivery schedules are met.
- Oversaw production milestones to include art files, data files and press instructions.
- Accountable for the overall quality and timeliness of the production of graphic signage.
- Contributed to best practices to increase efficiency and productivity of the Creative Services Department.
- Partnered in utilizing teamwork and communication for a productive and fun atmosphere.
- Responsible for proper archival practices.

Klaus Larsen Productions

Position: Principal. Graphic design and production for print and web delivery 2009 - 2014

- Negotiated all aspects of client management, vendors and assets to assure completion of established objectives within budgetary and scheduled guidelines.
- Project scopes included graphic design, package and print production, photography, website design and coding.

Mojotown.com

Position: Senior Interactive and Graphic Designer 2000 - 2009

- Interactive responsibilities included initial graphic design development through programming and final creative execution-Web, DVD or CD. HTML and CSS design, development and integration.
- Print design responsibilities include everything from creative through press.
- Managed multiple printing projects simultaneously ensuring quality standards and delivery schedules were met.
- Clients included: Texas Instruments, Schwab, GNC, Suomy USA, Sportif, DriveSavers

Klaus Larsen Productions

Position: Principal. Graphic design and production for print and web delivery 1999 - 2000

- Negotiated all aspects of client management, vendors and assets to assure completion of established objectives within budgetary and scheduled guidelines.
- Project scopes included graphic design, package and print production, photography, website design and coding.
- Clients included: Adobe, Egreetings.com, Mindscape, Sony, Stuart Anderson's, The Learning Company

Mez Design

Position: Senior Print Production Manager 1997 - 1999

- Responsible for design and mechanical layout through press - compositing, retouching, color correction, illustration, 3D modeling. Responsibilities also included archival management, project and employee management.
- Clients included: Sony, Electronic Arts, Stuart Andersons, The Learning Company, Mindscape and more.

Skill Set

Applications: Adobe Creative Suite (Photoshop, Illustrator, Flash, Dreamweaver, Fireworks, InDesign, Acrobat Pro et al.) Photography